

A close-up, blue-tinted image of a hard drive platter, showing the circular surface and the central hub with mounting holes.

ASSET RECOVERY

2021

What's in your Data Center?

The logo for Horizon Technology, featuring a stylized blue and green arc above the word "HORIZON" in a bold, sans-serif font, with "TECHNOLOGY" in a smaller, spaced-out font below it.

HORIZON
TECHNOLOGY

THE DATA EXPLOSION

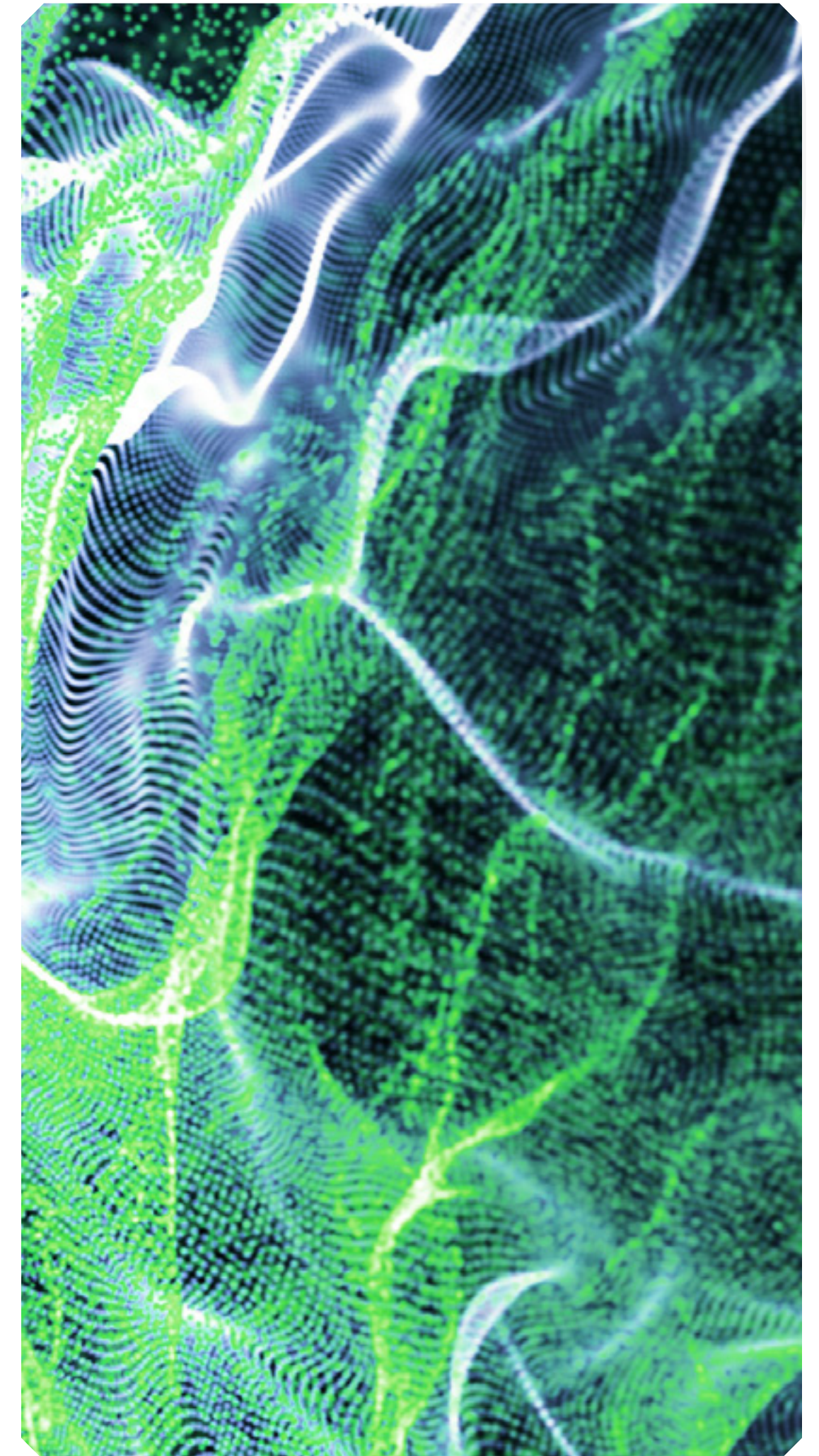
Nowadays, data is critical to the functioning of everyday life. Our health, our finances, our ability to communicate, and our businesses depend on it.

But how much of this data do we store? And what do we do with the storage hardware we no longer need?

The reality is millions of dollars of valuable data center equipment become obsolete each year. So, how do we securely recover the value?

THE ARGUMENT FOR ITAD

With global storage capacity forecast to maintain a compound annual growth rate (CAGR) [of 17.8%](#) through 2024, the case for a comprehensive IT Hardware Lifecycle program is stronger than ever.



INTRODUCING DATA CENTER ITAD

All organizations manage some level of IT hardware, and all data center equipment will eventually need repairing, remarketing, or discarding responsibly. Secure asset disposition is more important than ever.

When it comes to:

- Data Security
- Regulatory Compliance
- Chain of Custody
- Environmental Impact
- Media Sanitization

the best **HARDWARE LIFECYCLE MANAGEMENT** programs not only maximize your assets but minimize your liabilities.

IT ASSET RECOVERY

A specialized practice within IT asset disposition that focuses on maximizing value recovery from retiring or excess hardware.



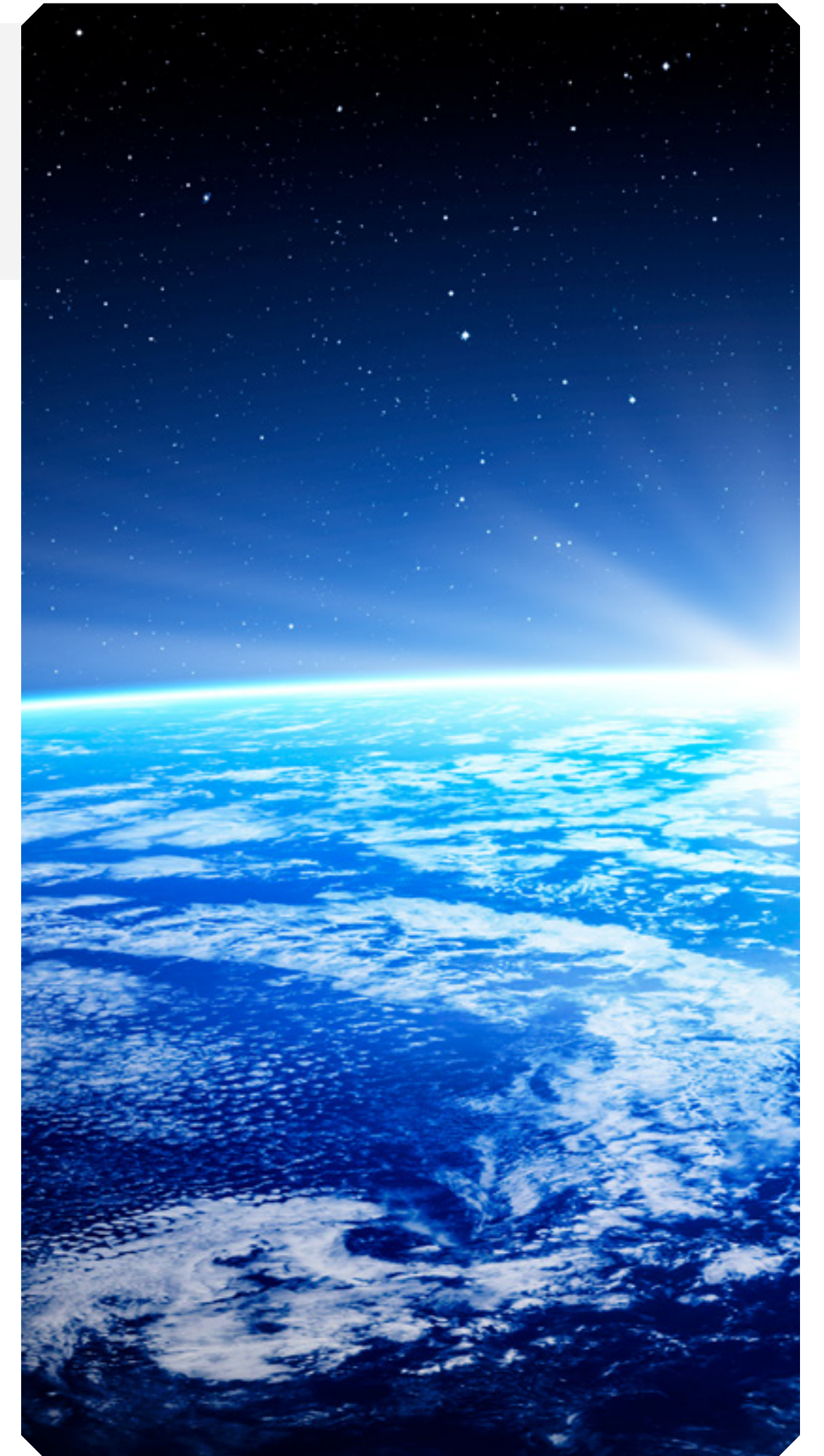
HORIZON TECHNOLOGY

Horizon Technology is a global ITAD firm that delivers maximum asset recovery for your used and surplus data center hardware.

For over twenty five years, we have been solving the needs of the most recognizable names in the industry. Explore our innovative, data-driven solutions based on workflows that deliver impeccable attention to detail.

KNOWLEDGE IS POWER

Take a moment and check out the [Resources section](#) of our website and see how passionate we are about what we do.

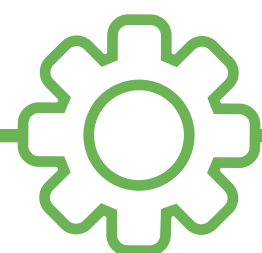


ASSET RECOVERY PROGRAMS

We offer a range of industry-leading programs, designed to return maximum value—securely.

DATA STORAGE SERVICES

We bring a fresh approach to the management of storage assets through solutions that lower your Total Cost of Ownership.



STORAGE ASSET RECOVERY

Maximize value recovery and maintain strict data security with Horizon Technology's industry-leading Hard Disk Drive and Solid State Drive disposition and remarketing programs.



FACTORY DIRECT STORAGE

Horizon Technology is the only company in the world direct with all three HDD manufacturers, bringing you competitive costs and optimal quality.



SECURE WORKFLOWS

Data security is at the heart of our workflows.

Each storage drive passes through a series of workflow junctures requiring system-level validations by serial number that must be satisfied to move to the next stage.

Your equipment is never out of our control as it moves through our secure facility for analysis and refurbishing or recycling.

Every drive we handle is wiped of all data to exacting NIST 800-88 standards or physically destroyed in our on-site shredding area.

ADISA CERTIFIED

Our wipe tool is third party certified by the Asset Disposal & Information Security Alliance (ADISA).

We handle all phases of the secure ITAD process, with asset level tracking at every step of the way and serialized reporting for your records.



RESPONSIBLE RECYCLING

Every piece of hardware eventually reaches the end of its useful life. A [record 53.6 million](#) metric tons of e-waste was produced globally in 2019, of which only 17% was recycled.

To achieve a more sustainable planet, we need to increase the amount of electronic waste that gets recycled. When it is not possible to recertify or refurbish a retiring drive, we dispose of it for you compliantly and sustainably.

R2 CERTIFICATION

We are R2 certified, ensuring full traceability and compliant disposition of assets. Horizon doesn't just talk about being environmentally friendly—we put our money where our mouth is.





THE HORIZON DIFFERENCE

Horizon supports you across all stages of the data center storage lifecycle.

When it comes time to retire assets, our industry-accredited data wiping services make us a trusted source for your IT asset recovery and disposition needs.

Our **Global Supply & Demand Database** brings you marketplace intelligence around HDD and SSD inventory and pricing.

Our industry-leading **Trade-In, Trade-Up** program means you get the best bang for your buck when upgrading hardware.

Our **Field Warranty Returns** program contributes directly to the bottom line.

THE BEST OF ALL WORLDS

Wherever you are in your data center journey, we are here to help.

Whether you own or lease, Horizon will obtain the highest value for you to recoup as much of your investment as possible.

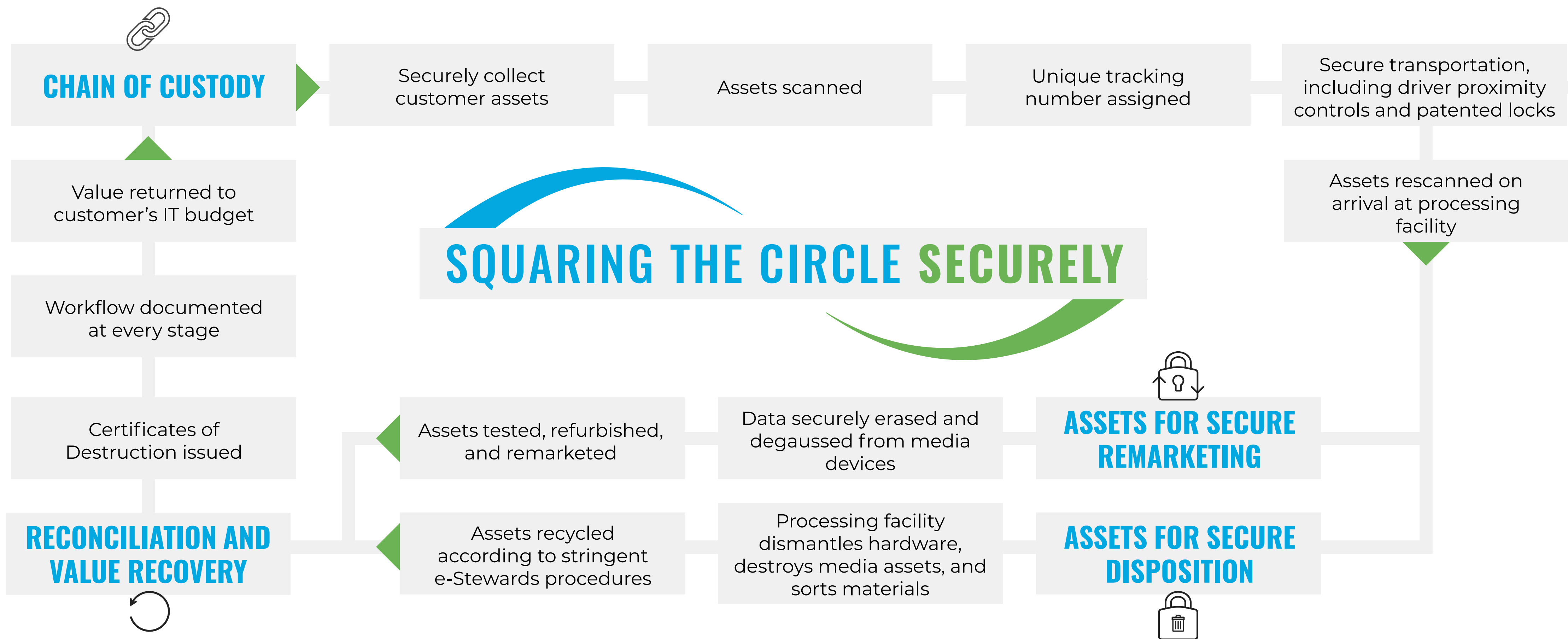
Transitioning completely to a cloud service or partially migrating? Reduce your initial burdened cost and put funds back into the IT budget.

Upgrading your existing equipment? Mitigate the cost of the new equipment by creating a Return of Capital funding for your storage refresh.

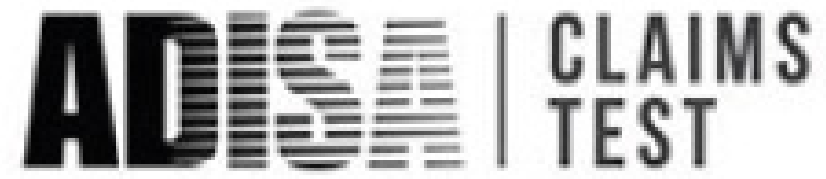
Ask about the #1 Factory Recertified Hard Disk Drive Program available today.



THE ITAD CHAIN



ACCREDITATIONS





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